For the majority of respondents (93%) this was their first and only experience of a 400+ rescues including by boat and helicopter insurance when the flood occurred and 15% do not have it now. Only 27 questionnaires completed as many people still displaced at the time; thus findings not statistically valid.

A pilot study was carried out in Morpeth on 25/26 November 2008. The light blue line represents the Morpeth flood zone. The pink line represents the flood zone 2 and is the 1 in 115 year event. The dark blue line represents Flood Zone 3 and is the 1 in 100 year event. The grey line marks existing flood defences. The pink line is the 2008 event. The light blue is the 1 in 115 year event. The dark blue is Flood Zone 3 and is the 1 in 100 year event. The grey line marks existing flood defences.

For many, their friends, family and neighbours were a major source of support and assistance. Some interviewers at the basecamp were also affected by the flood and supported their colleagues in Morpeth Town Hall where local people were asked to map their flood zone experiences.

The quality of the neighbourhood itself seems to have been a benefit. During and since the flood a number of people have got to know their neighbours better and speak to them more. People who helped in the flood have had more contact with neighbours. A hair... brought us much closer together, especially the women.